Local Government

ANNUAL STATE CONFERENCE 8–9 NOVEMBER 2023 | CROWN PERTH

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President's Welcome

It's time to gather for the 2023 Local Government Professionals WA State Conference. As our theme says, it's time to watch the tide, not the waves. Time to look beyond the waves of trend and fad and take stock of how the tide of change is repositioning our organisations...our communities...and redefining the complexity of leading and managing them.

When we talk about sustainable communities in 2023, we do it in a different and more volatile context than even just 5 years ago.

- Five years ago, there were only **2,216** electric vehicles purchased annually in Australia. Over **45,000** have been sold in just the first six months of 2023.
- Five years ago, the median house rent in Perth was \$355 per week. It's \$590 per week as of June 2023.
- Five years ago, the Reserve Bank interest rate was 1.5%. Today it's 4.1%.
- Five years ago, we were 100 years away from the last pandemic.

Impacts on our environment, economy and society are largely driven by human activity. The best tools we have at the local government level to impact human activity is the practice of good governance and community development. We spread these critical skills through contemporary professional development. This is mission-critical for Local Government Professionals WA and is the major motivating force behind the State Conference.

Our State Conference is a dynamic hub of information exchange, relationship building, networking, business opportunity, policy insight and service connection. It brings together a broad array of members, sector professionals, commercial partners, key public sector operatives, guest speakers and presenters.

Your discussions, observations and interactions will explore sector and societal trends, wellbeing, local government reform, evolving government policy, leadership, forwardthinking examples of better practice, along with a good, old-fashioned, helping of motivation and inspiration. They say that it takes a village to raise a child, and similarly, it takes a good committee to put a great conference together. My appreciation and thanks go out to Matt MacPherson and the conference steering committee for curating a program that not only ticks all the boxes for success, but goes that level deeper to challenge us all to explore answers to the difficult questions about the stewardship of our communities that will be vital to their success and sustainability into the future.

Recognition of the way your organisations are taking on these challenges will be expressed in the presentation of our annual Honours Awards. These Awards recognise individuals who demonstrate excellence, dedication, high achievement, and a commitment to service across the sector. Their example serves to inspire and motivate us to do more and do things better than history would demonstrate to us has been achieved before. I can't wait for the recipients to be revealed and to share in their stories with you.

We all have an important responsibility to contribute to the evolution and sustainability of the sector and our communities. To this end the State Conference is a perfect professional development experience that I look forward to sharing with you.

Tell your colleagues you'll see them at Crown for this outstanding event.

Annie Riordan MLGP State President





Presenters

Jonathan Pain

Wednesday 8 November



9.15 am Opening Keynote

Jonathan Pain is a Director of JP Consulting NSW Pty Ltd and has 35 years of international investment experience, having led investment teams in London, Bahrain and Australia.

Jonathan holds a joint honours degree in Economics and Politics from Keele University and a Master's Degree in Finance from Exeter University.

The author and publisher of a widely read investment newsletter, The Pain Report, he is well known for his contrarian views and is a regular guest on CNBC and Sky Business TV and speaks at conferences and seminars all around the world.

In 2006, Jonathan highlighted the unsustainable levels of debt and the housing bubble in America, and his warnings of the impending crisis have been acknowledged by respected commentators such as Alan Kohler and Graham Rich.

Damien Mander



Wednesday 8 November

4.00 pm Closing Keynote

Damien Mander is an Australian born,

Zimbabwean based environmentalist. In 2009 while travelling through Africa post military, he was inspired by the plight of wildlife. Liquidating his life savings, the non-profit IAPF was established, protecting nature through their key program Akashinga.

Akashinga is a leader in innovative, scalable, sustainable and impactful people-centric conservation in Africa: revitalising ecosystems in partnership with empowered communities. Akashinga connects, protects and restores at-threat landscapes and coastal regions as a key mitigation towards climate crisis. Akashinga has a permanent operational presence in 5 countries with 9.1 M acres of wilderness under management, overseen by ~600 staff.

In 2021, Akashinga co-founded the African Ecosystems Alliance, a US\$300M initiative to engage local and indigenous communities as custodians of threatened wilderness areas, prospering 184M acres of at-threat African landscapes by 2030.

He is the winner of the 2019 Winsome Constance Kindness Gold Medal for services to animals and humanity. Past recipients include David Attenborough and Jane Goodall. He was featured in James Cameron's documentaries 'Game Changers' and 'Akashinga – The Brave One's', about his work with the women of Akashinga.

He is a resident speaker on National Geographic's 'Live' Bureau and recognised by the Dutch Government as a Gender Champion.

Emma Johnson

Thursday 9 November

10.00 am Plenary Session

Emma Johnson is the Chief Executive of



the Corruption and Crime Commission, a position she has held since May 2023. Ms Johnson has held various leadership positions in both State and Commonwealth Government agencies, across a

State and Commonwealth Government agencies, across a range of areas including integrity, national security and law enforcement.

Prior to this role, Ms Johnson was an Assistant Commissioner at Australian Border Force, responsible for ABF operations in Western Australia and South Australia and for ABF's maritime surveillance capability.

Ms Johnson was previously Deputy CEO at Sport Integrity Australia and was Co-Chair and expert advisor to agencies and initiatives such as the World Anti-Doping Agency and Play by the Rules.

Ms Johnson is a graduate of the Australian National University, with a Bachelor of Laws and a Bachelor of Psychology.

Roanna Edwards

Wednesday 8 November

10.45 am Plenary Session

Roanna is a Ballardong and Whadjuk

woman who is delighted to be back living on Noongar boodjar (country) after spending much of her life living in regional Western Australia. This included the Mid West and Wheatbelt as a child and the Kimberley as an adult.

Roanna's professional journey began as a cadet journalist at the *Geraldton Guardian*, before turning her hand to radio as a trainee in the ABC's sports department ahead of four years producing and presenting ABC Grandstand's flagship shows out of the Perth office.

Since 2011, Roanna has worked largely in Aboriginal Affairs in a variety of roles. This included time as a Media/PR representative for the nation's most powerful Aboriginal Land Council based out of Darwin and almost a decade in the utility industry working for remote and regional government trading enterprise – Horizon Power. She is also the Chairperson of the Aboriginal Lands Trust and serves on the board of directors of her beloved Swan Districts Football Club in the WAFL.

Roanna is a lover of people and their stories and her conversational style delivers engaging interviews and panel discussions for any type of audience.

Presenters

Dr Simon Longstaff AO

Thursday 9 November



9.00 am **Opening Keynote**

Simon Longstaff began his working life on Groote Eylandt in the Northern Territory of Australia. He is proud of his kinship ties to the Anindilyakwa people.

After a period studying law in Sydney and teaching in Tasmania, he pursued postgraduate studies as a Member of Magdalene College, Cambridge.

In 1991, Simon commenced his work as the first Executive Director of The Ethics Centre. In 2013, he was made an officer of the Order of Australia (AO) for 'distinguished service to the community through the promotion of ethical standards in governance and business, to improving corporate responsibility, and to philosophy.'

Simon is an Adjunct Professor of the Australian Graduate School of Management at UNSW, a Fellow of CPA Australia, the Royal Society of NSW and the Australian Risk Policy Institute.

Rob Barton





3.15 pm **Closing Keynote**

After many years in senior management

roles working for an international bank in Jersey and Singapore, Rob relocated to Australia and within a year or so, started his own mortgage planning business. Seeking a little more adventure than that afforded by running his own business, Rob joined his local surf club.

Paddling his surfski on the Indian Ocean with his local surf club, Rob couldn't help wondering what it would be like to just keep going. After researching lots of different ocean adventures Rob settled on going for a world first. To be the first person to row non-stop and unassisted from Australia to Africa.

With plenty of surfski and sailing experience, but zero ocean rowing experience, Rob learnt to row from the internet. Just a few days out, many miles from Australia and facing severe seasickness in a leaky boat, Rob turned and headed for Exmouth, but just two hours into heading back he turned around again and headed on spending 86 days at sea before reaching the shores of Africa. Find out what inspired Rob to keep going and the challenges he faced.

Meg Coffey

Wednesday 8–Thursday 9 November



Conference MC

15 years ago Managing Director of Coffey

& Tea, 'Texan' Meg Coffey, packed in the globe-trotting, hospitality life to grow her distinctive brand of marketing and business development in the Australian city that first stole her heart, Perth.

Of course, her experience 'taste-testing' Australia goes a long way to informing her hard-won reputation as a heavy hitter in the corporate hospitality and marketing worlds, as well as being one of the country's most sought after public speakers and media commentators.

Today she is not only one of Perth's leading marketing managers, but also the state's digital darling; working to equip West Australian businesses with the skills needed to be competitive in today's digital economy.

Meg's skill for communication, see: 'gift of the gab', has also led to her public speaking roles; she has been highly sought after to speak to national and international audiences at workshops, seminars, and conventions.

'Texan Meg' (as she is affectionately known) also holds a regular, fortnightly spot on 6PR with Tony McManus, looking at the latest and greatest trends and developments in the digital world.

Meg is the founder of Social Media Perth (#SMPerth), the city's 'go-to source for the latest news in the digital space and a community for social media and digital marketers.'

She served as the PR & Communications Director for Skal International's Perth Chapter from 2012–2015 and was a Dame de la Chaîne in La Chaîne des Rôtisseur from 2012–2016. She has also served as the Marketing & Communications Manager for Leederville Connect and was a WA State Advisory Councillor for the Australian Marketing Institute (AMI WASAC).

Coffey & Tea is both Meg's dream and her passion. From helping businesses build strong, successful social media and marketing channels to providing tailored expert training, workshops and seminars and developing bespoke strategic solutions, Meg loves nothing more than helping tourism, hospitality and lifestyle brands grow and thrive in the dynamic and exciting state of WA.

Program Outline

Wednesd	Wednesday 8 November 2023			
7.45 am	Morning Coffee and Registration			
8.15 am	Opening National Anthem and Acknowledgements Welcome to Country Matthew Walters LG Professionals WA President's Address Annie Riordan MLGP			
8.45 am	A Meet the exhibitors The 2023 State Conference commences with a collegiate start. Connect with colleagues, explore exhibitor offerings, and shake hands with sponsors in this interactive opportunity to network and connect.			
9.15 am	Opening Keynote: Jonathan Pain Balances of world power are shifting, with influences from Russia, China, Iran, and North Korea impacting markets and minds. Relationships between democracy and autocracy will shape the geopolitical landscape over the next decade. What does this mean for the global economy, Western Australia, and Australia, and how should we best prepare for this new geopolitical reality? Brace yourselves for a whirlwind tour around the world, as renowned futurist, and global economist Jonathan Pain attempts to answer these questions.			
10.15 am Morning Tea – Trade Exhibition area				
10.45 am	Bridging the gaps Roanna Edwards In October 2023, Australians will have their say in a referendum on whether to recognise Aboriginal and Torres Strait Islander peoples as the First Peoples of Australia in the Constitution through an Aboriginal and Torres Strait Islander Voice, creating an independent, representative body for First Nations peoples. Regardless of the outcome of the referendum, the decision will impact communities and, undoubtedly, the local			

Regardless of the outcome of the referendum, the decision will impact communities and, undoubtedly, the local governments who serve them. Hear from Roanna Edwards, for a non-political analysis of the potential impacts of this important decision.

Wednesday 8 November 2023 continued

11.40am	Session 1	Session 2	Session 3				
	Service planning Sue Potter MLGP, Manager Strategic & Business Planning, City of Wanneroo; Brad Vitale MLGP, Coordinator Corporate Planning and Performance, Shire of Harvey; Kourtney Williams MLGP, Manager Governance and Strategy, Shire of Harvey; and Ethan Redshaw, Director Regulatory Reform – Local Government, DLGSC Integrated Planning and Reporting framework is a cornerstone of local government. Developing effective and sustainable local plans and reporting their progress requires unique contributions from council, community, and administration. Hear insights from two local governments that have strongly demonstrated their commitment to consult and engage with their communities, and discover the robust planning and reporting structure assisting their local governments in prioritising services for their communities. The Department of Local Government, Sport and Cultural Industries will also provide an overview of the simplifying changes to IPR as part of the Reform package.	Psychologically safe organisational culture Dr Lynda Folan, Inspired Development Solutions In today's fast-paced and demanding work environment, it's more important than ever for organisations to prioritise the mental health and well-being of their employees. It is critical that leaders understand the importance of a workplace that is psychologically safe and have the capability and capacity to implement the necessary strategies. The benefits of psychological safety in the workplace are numerous. Research has shown that when employees feel safe, they are more likely to be engaged, creative, productive, and experience lower levels of stress and burnout. This in turn leads to increased job satisfaction and a stronger sense of loyalty to the organisation. In this session we will explore the critical aspects necessary for a psychologically safe workplace. We will also discuss how to measure, build and maintain a healthy culture	Cyber Awareness 'Gamification' for Executives Dr Ian Martinus Through the interactivity of a cyber security boardgame, you will be tasked to better understand cyber security applications in a real-world scenario and challenged in stimulating discussions on cyber security interpretation and decision making. This session aims to build awareness and instil a deeper understanding of the technical, operational, and strategic implications of cyber security-related decision making on an executive level.				
12.45 pm	Lunch – Trade Exhibition area						
1.45 pm	LGIS						
2.15 pm LIVE STREAM	Augusta Margaret River; and Ashley The pandemic necessitated new and diff how to balance employee expectations f Many consider a fairer future of work mu experience, and to help local governmen Just as vital to consider are potential imp maintaining productivity. What is certain, is the demand and deba	Joondalup; Dr Lynda Folan, Stephanie Addison-Brown MLGP, CEO, Shire of by McGrath, CEO, Gender Balance Equity ifferent models of working, and post-pandemic, many organisations are examining s for workplace flexibility with operational needs. must centre accessibility and flexibility at the heart of hiring and employee ent remain an attractive sector in the competition for talent. npacts on organisational culture, trust, perceptions of Elected Members, and pate for flexible working is here to stay. A plenary presentation will be followed by a risks, and opportunities for your organisation.					

Wednesday 8 November 2023 continued

3.15 pm	Afternoon tea – Trade exhibition area		
3.45 pm Closing Keynote			
LIVE STREAM	Damien Mander		
	Damien Mander is an Australian born, Zimbabwean based environmentalist. In 2009 while travelling through Africa post military, he was inspired by the plight of wildlife. Liquidating his life savings, the non-profit IAPF was established, protecting nature through their key program Akashinga.		
	Akashinga is a leader in innovative, scalable, sustainable and impactful people-centric conservation in Africa: revitalising ecosystems in partnership with empowered communities. Akashinga connects, protects and restores at-threat landscapes and coastal regions as a key mitigation towards climate crisis. Akashinga has a permanent operational presence in 5 countries with 9.1 M acres of wilderness under management, overseen by ~600 staff.		
	In 2021, Akashinga co-founded the African Ecosystems Alliance, a US\$300M initiative to engage local and indigenous communities as custodians of threatened wilderness areas, prospering 184M acres of at-threat African landscapes by 2030.		
	Damien is the winner of the 2019 Winsome Constance Kindness Gold Medal for services to animals and humanity. Past recipients include David Attenborough and Jane Goodall. He was featured in James Cameron's documentaries <i>Game</i> <i>Changers</i> and <i>Akashinga—The Brave One's</i> , about his work with the women of Akashinga. Damien is a resident speaker on National Geographic's Live Bureau and recognised by the Dutch Government as a Gender Champion.		
4.45 pm	Annual General Meeting of LG Professionals WA		
5.00pm Welcome Reception – Crown Grand Ballroom Sponsors' Cocktail Hour and Sponsors' Prizes			
7.00pm until late	Annual LG Professionals WA Awards Dinner, Crown Grand Ballroom		

Delegate Registration

Registration Deadline

The early bird registration deadline is **Friday 6 October 2023.** Closing date for registrations is **Thursday 26 October 2023**, however late registrations can be accepted and negotiated with the LG Professionals WA office.

Registration Information

Full Conference Delegate fee includes the following:

- Attendance at the Conference Wednesday 8 to Thursday 9 November.
- Welcome Coffee, Morning Tea, Full Buffet Lunch and Afternoon Tea on each day.
- Welcome Reception and Corporate Partner Prize Draw Wednesday 8 November.
- Delegate Satchel Gift.
- Conference App.

Registration Costs (Note: all prices include GST)

			Young	LGWA	Non-	Local Government Subscriber*		
Registration Type	Member	Affiliate	Professional	Member	Member	Gold	Silver	Bronze
Early Bird Registration (by Friday 6 October 2023)	\$1,450	\$1,635	\$1,725	\$1,725	\$1,815	\$1,450	\$1,545	\$1,635
Standard Registration	\$1,615	\$1,815	\$1,915	\$1,915	\$2,015	\$1,615	\$1,715	\$1,815
One Day Conference Registration (Wednesday and Thursday)	\$970	\$1,090	\$1,150	\$1,150	\$1,210	\$970	\$1,030	\$1,090
Live Stream Conference Registration (five sessions— as marked on pages 5–9)	\$530	\$595	\$630	\$630	\$660	\$530	\$560	\$595

*Please email events@lgprofessionalswa.org.au for your Local Government Subscriber discount code. Annual Awards Dinner (Wednesday 8 November) Registration Fee \$50 Partner Registration \$130

Register online: https://www.lgprofessionalswa.org.au/stateconference

Thursday 9 November 2023					
8.30am	Coffee and Registration – followed by Opening Keynote				
9.00 am	Opening Keynote Dr Simon Longstaff AO, The Ethics Centre Ethics are the rules of character which guide our actions, govern our behaviour, and shape who we are as leaders and people. As each of us are challenged to make wave after wave of decisions, it's vital to keep our eyes on the tides to navigate murky waters, and captain our organisations toward calmer, clearer seas. Ethics equips us to make the best possible decisions, benefitting from all the possibilities that good decisions enable, while steering our ships away from the rocks of negative media attention or public perceptions, and regulations which restrict the compliant majority. Hear from Dr Simon Longstaff AO on how establishing, observing, and promoting ethics can improve our corporate performance, enhance our public reputation, and help us avoid the loss, cost and associated deficits caused by poor decision-making.				
10.00 am	Improving local government transparency and accountability Emma Johnson, CEO, Corruption and Crime Commission (CCC) Appointed as Chief Executive Officer of CCC in May 2023, Emma Johnson returns to lead the Commission after having previously served as a member of its Senior Executive, responsible for strategy and assessment from 2016 to 2018. In the interim period, she further developed her leadership capabilities in integrity agencies including the Australian Sports Anti- Doping Authority and Sport Integrity Australia, where she was Deputy CEO, and as an Assistant Commissioner at Australian Border Force. With a mandate to improve the integrity of all WA public sector agencies, including local government, CCC has an important role in promoting ethics, transparency, and accountability. Learn from Ms Johnson's excellent experience in leading integrity agencies working to counter corruption at the most serious and sophisticated levels.				
10.45 am	Morning Tea – Trade Exhibition area				
11.15 am	Taking control of the tides with the ECU Graduate Certificate of Executive Leadership and Management Already balancing busy work roles with personal and family responsibilities, starting post-graduate study may seem daunting to many. However, the inaugural cohort of students in the ECU Graduate Certificate of Executive Leadership and Management are already reporting returns on their investment and are charting a course toward becoming more effective leaders and stewards of more sustainable organisations.				
	Offered as a hybrid teaching model, the course comprises a mix of intensive on-campus lecture days, with the rest undertaken online at a more flexible, self-directed pace. Students study one unit at a time and complete three units in total to earn their Graduate Certificate. Hear from graduates, and discover how the ECU Graduate Certificate of Executive Leadership and Management can help you set your course to sustainable leadership.				
12.00pm	 Y Am I in Local Government—panel session Amberley Bradley, City of Kalamunda; Jackson Mawby City of Stirling; Susan McCaughey, City of Greater Geraldton Do all young professionals want to be CEOs tomorrow? Is it true that they need to be praised every five minutes? Why is it important to listen to young people in your organisation? Offering a fresh, diverse, and strategic perspective to the Local Government Professionals Board, the LG Professionals Young Professionals Advisory Board is pleased to offer delegates a Q&A session to tackle the big questions about how to get the best out of young professionals and assist your organisation in the competition for talent. Advisory Board members will candidly share their experiences as local government professionals and provide their insights 				
	as young professionals.				

Thursday 9 November 2023 continued

	12.30pm	Artificial Intelligence and leadership				
		 Dan Hookham Artificial intelligence (AI) has the power to transform the way we work. It's vital for CEOs to lead from the front, helping their organisations navigate the AI landscape confidently and in a way that supports their communities. Join this executive's eye view of the strategic risks, opportunities, and ethical and sustainable potential of AI, helping you understand and leverage this transformational tool. You'll learn to demystify AI's types, successful applications, and essential terms; implement robust governance frameworks for secure, scalable, and sustainable AI integration; identify challenges solvable through AI, transitioning from hype to practical strategy; lead the AI/human partnership responsibly, driving ethical innovation; and equip yourself to steer AI's transformative power while supporting your organisation's values. Having worked in the field of Data and AI for over 20 years, Dan Hookham has a pragmatic approach to introducing new 				
		and emerging technologies into organisations. He has helped private and government organisations leverage AI as part of their digital transformations to create great customer experiences and reduce operating costs.				
	1.00pm	Lunch – Trade Exhibition area				
	2.00pm	Aware Super				
	2.30 pm	 Minister's session Hon David Michael MLA, Minister of Local Government Address (invited) Minister for Ports; Local Government; Road Safety; Minister Assisting the Minister for Transport Government Leadership has evolved in Western Australia over the last few months. Alongside the appointment of Hon. Roger Cook MLA as the new Premier of Western Australia, a new-look Cabinet was also announced, including a new Minister for Local Government. Local Government Professionals WA welcomes the Hon. David Michael MLA, to the portfolio and acknowledges his extensive experience as a local government elected member and Deputy Mayor. We know him as a man of unflinching honesty and integrity, who works pragmatically to achieve the best outcome in any given situation, and we look forward to building a closer working relationship with him. 				
	3.15 pm	Closing keynote: Rob Barton Rob Barton is believed to be the first person to row non-stop, solo, and unassisted across the Indian Ocean from Australia to Africa. Fuelled by his goal of raising funds for youth mental health, and inspired by his own daughter's struggle, Rob's 8,000 km journey took him from Carnarvon to Tanzania over 86 gruelling days and nights. Tested by strong currents threatening to steer him off course, and tempted by well-meaning Mauritian coast guards offering fresh food after three months of rations, Rob achieved his goal, raising more than \$100,000 for youth mental health services. Be inspired by Rob's story of persistence, strength, and the power of keeping your eyes on the tides.				
	4.15 pm	Networking Drinks				

General information for delegates

Accommodation

LG Professionals WA has secured a group booking at the Crown for the duration of the Conference. **The group rate is only available through direct online booking.**

The weblinks will close 7 days prior to the Conference.

Crown Towers Perth (Premium 5 Star) https://reservations.travelclick.com/131392?groupID=4059455

Crown Metropol Perth (5 Star) https://reservations.travelclick.com/76836?groupID=4059461

Crown Promenade Perth (4 Star) https://reservations.travelclick.com/76838?groupID=4059454

Dress Code

The dress code for the Conference and the Annual Awards Dinner is smart casual.

Conference Planning Committee

Matt MacPherson, MLGP – City of Nedlands (Chair) Mike Cole, MLGP – City of Nedlands Anthony Vuleta, MLGP – Town of Victoria Park Stephanie Addison-Brown, MLGP – Shire of Augusta Margaret River Suzie Haslehurst, MLGP – Shire of Toodyay Scott Wildgoose, MLGP – Shire of Morawa

Trigger Warning

This Conference makes reference to mental health stressors and impacts.

Please consider your personal experiences and whether this will trigger emotional responses for you.

If you are suffering with any mental health challenges, please do not hesitate to reach out to the people below.



ALSO CEO CONNECTIONS FRI 10 NOVEMBER 8.45 AM-12.45 PM GRAND BALLROOM, CROWN PERTH

Contact Information

Local Government Professionals Australia WA

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events@lgprofessionalswa.org.au www.lgprofessionalswa.org.au

Disclaimer

The information contained within this booklet is correct at the time of publication. Local Government Professionals Australia WA, and the Conference Organising Committee reserve the right to alter or delete items from the program or alter costs. The above mentioned shall not be held liable for any costs or damage arising from any action based on the information contained herein.

Terms and conditions apply, please visit https://www.lgprofessionalswa.org.au/ stateconference/terms for more information.



Local Government Professionals

ANNUAL STATE CONFERENCE 8–9 NOVEMBER 2023 | CROWN PERTH

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